

# **AAA School of Advertising**

## **DIGITAL LIBRARY**

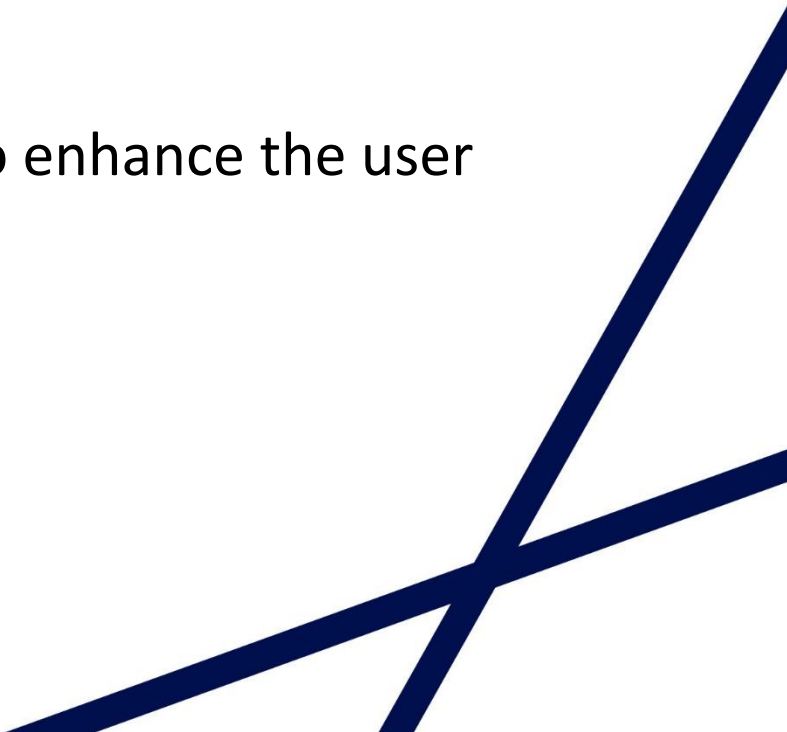
## **USER GUIDE 2025**

**ACCESS METHODS**

**AT CAMPUS/REMOTE ACCESS**



## Digital Library

- AAA School of Advertising has subscribed to various digital libraries to enhance research, teaching & learning.
  - These are available to staff and students online and can be used anywhere, anytime.
  - The digital libraries have various features to enhance the user experience.
- 

## EBSCO

- EBSCO is the leading provider of research databases, e-journals, magazine subscriptions, e-books and discovery service to libraries of all kinds.
- EBSCO has partnered with libraries to improve research with quality content and technology. The institution has access to Business Source Complete which is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content.

## EBSCO LOGIN DETAILS:

- CLICK ON LINK BELOW TO ACCESS BUSINESS SOURCE COMPLETE OR VIA MOODLE:
- [HTTPS://SEARCH.EBSCOHOST.COM/](https://search.ebscohost.com/)
- USER ID: RICHFIELD
- PASSWORD: ACCESS1+

## EBSCO CONNECT PORTAL

There also is an [EBSCO Connect portal](#) that can be used for training and student orientation. Below are some of the tutorials and user guides that may be a great start:

[How to create personal account?](#)

[EBSCO Mobile](#)

[EBSCOhost basic searching](#)

# Emerald e-Journals

- Emerald Publishing is one of the world's leading digital-first publishers, commissioning, curating and showcasing research that can bring about real change.
- They work with thousands of universities and business schools across the world, to share knowledge and bringing research to life.
- Journal articles are peer-reviewed.

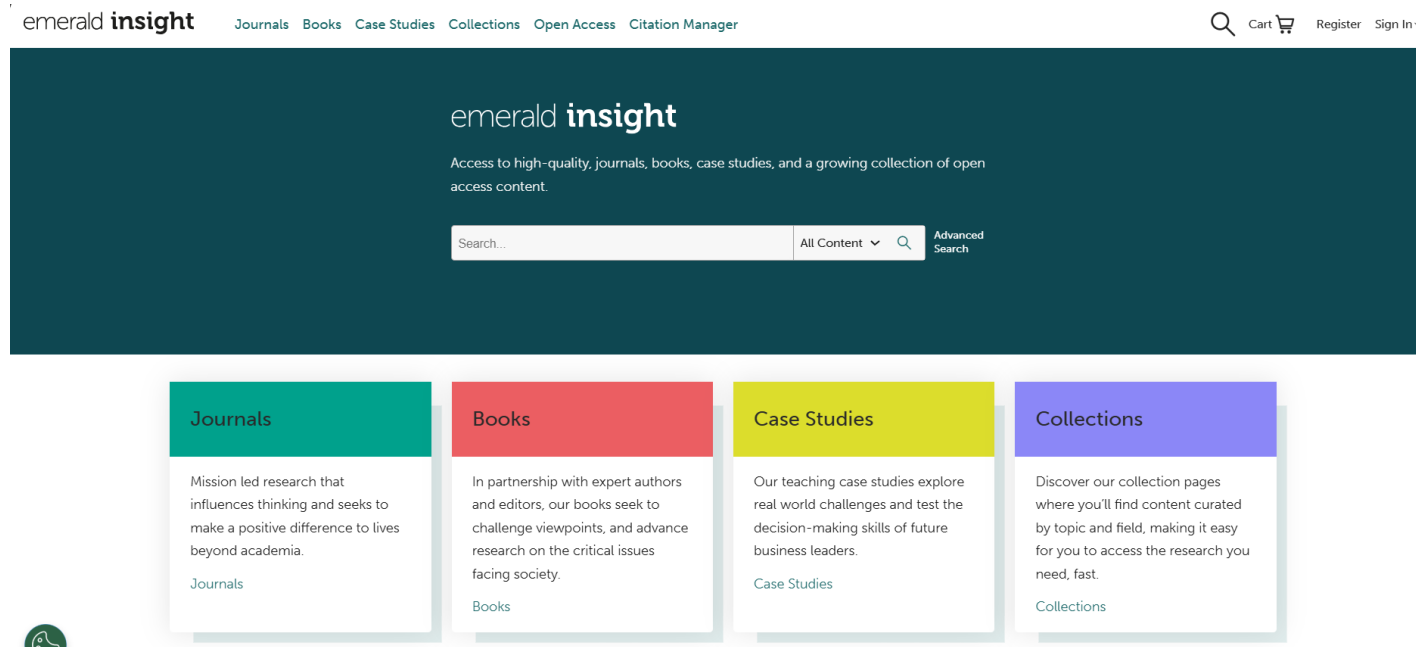
# Accessing Emerald Publishing

- Emerald Insight can be accessed at campus through IP Address Authentication.
- When not at campus, users can set up their accounts by sending the Library Manager an email to provide access.

# Accessing Emerald Publishing

- EMERALD INSIGHT CAN BE ACCESSED AT CAMPUS THROUGH IP ADDRESS AUTHENTICATION.

[HTTPS://WWW.EMERALD.COM/](https://www.emerald.com/)



# Emerald Search Details

- Go to Emerald [SEARCH GUIDES](#) for more details and information on how to make maximum use of this research platform:
- <https://www.emeraldgrouppublishing.com/support/training.htm>

## Guides

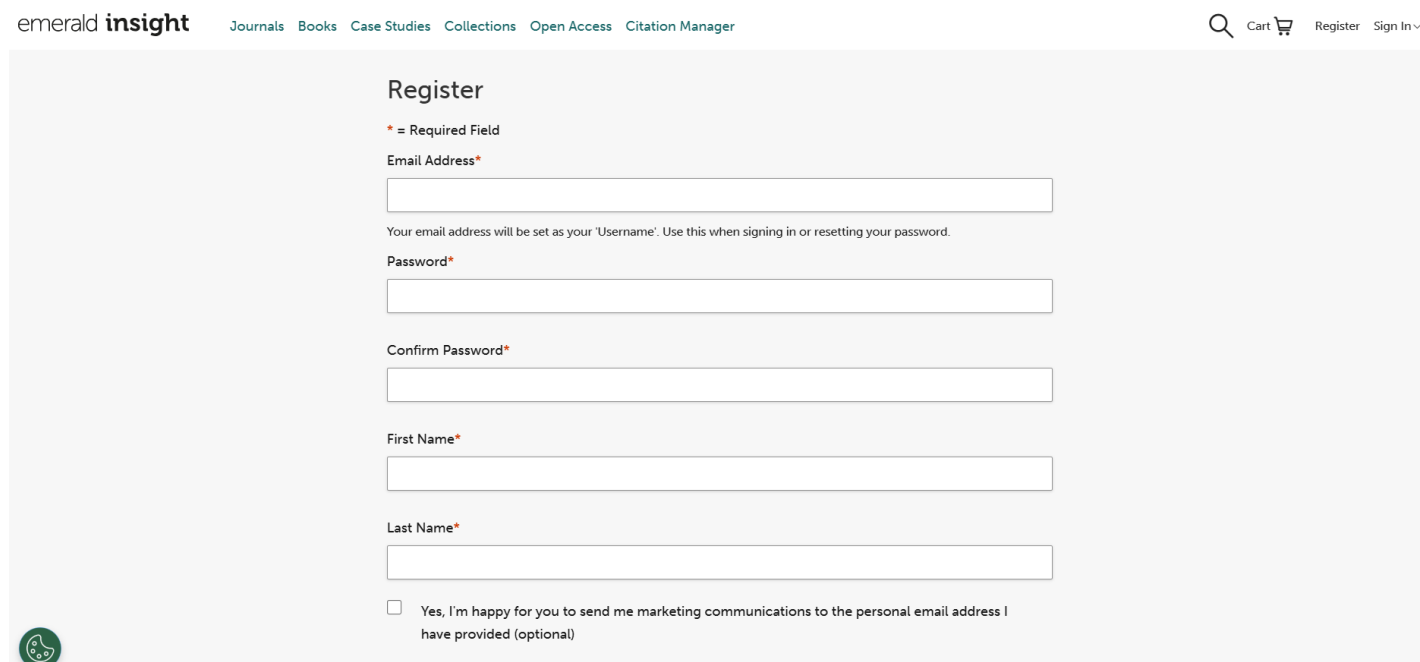
Our quick reference guides will help you get the most out of the Emerald research platform. Keep checking back for new guides and translated versions.

**Profile:** guide to creating your own profile and personalising your Insight experience.

|                                                                                                         |                                                                                                            |
|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
|  English             |  German               |
|  French              |  Italian              |
|  Spanish             |  Brazilian Portuguese |
|  Polish              |  Japanese             |
|  Turkish             |  Thai                 |
|  Traditional Chinese |                                                                                                            |

# New User Registration

- Click on Register next to Sign in.
- Select Register to create your unique username and password.



The screenshot shows the 'Register' page on the Emerald Insight website. The header includes the 'emerald insight' logo and navigation links for Journals, Books, Case Studies, Collections, Open Access, and Citation Manager. On the right, there are links for Search, Cart, Register, and Sign In. The main content area is titled 'Register' and includes a legend indicating that an asterisk (\*) denotes a required field. The registration form consists of several input fields: Email Address\*, Password\*, Confirm Password\*, First Name\*, and Last Name\*. A note specifies that the email address will be used as the username. At the bottom, there is a checkbox for opting into marketing communications.

emerald insight Journals Books Case Studies Collections Open Access Citation Manager

Register Sign In

### Register

\* = Required Field

Email Address\*

Your email address will be set as your 'Username'. Use this when signing in or resetting your password.

Password\*

Confirm Password\*

First Name\*

Last Name\*

☐ Yes, I'm happy for you to send me marketing communications to the personal email address I have provided (optional)

# Emerald e-Journal Collection

The institution has access to all Emerald e-journal collections and consists of the following subject areas:

- Accounting, Finance & Economics
  - Business, Management & Strategy
  - HR, Learning & Organizational Studies
  - Information & Knowledge Management
  - Marketing
  - Operations, Logistics & Quality
  - Property Management & Built Environment
  - Public Policy & Environmental Management
  - Tourism & Hospitality
- 

# Emerald e-Journal Collection

Specialist e-journals portfolio consists of the following:

- Education
  - Engineering
  - Health & Social Care
  - Library Studies
- 

# Selecting the Journal

- Select the journal article.
- We have access to journals with a green tick next to it.

Update Search

Emerging technologies

Filter All

Add term Update

Format

☐ Journal (1)

☐ Journal Articles (169130)

☐ Images (341)

Journal

☐ Management Decision (2752)

☐ Aircraft Engineering and Aerospace Technology (2421)

☐ British Food Journal (2159)

☐ Kybernetes (2148)

☐ Journal of Business & Industrial Marketing (1840)

☐ Industrial Management & Data Systems (1791)

☐ Journal of Knowledge Management (1769)

JOURNAL ARTICLES

A practical approach to teaching emerging technologies: a case of BIM

Samuel Adeniyi Adekunle, Opeyemi Oyeyipo, Clinton Ohis Aigbavboa, Andrew Ebekozi, John Aliu, Obuks Augustine Ejohwomu

Journal: Engineering, Construction and Architectural Management

Engineering, Construction and Architectural Management (2025)

<https://doi.org/10.1108/ECAM-10-2024-1366>

Published: 21 January 2025

... for effective training for **emerging technologies**. Samuel Adeniyi Adekunle can be contacted at: [sadekunle135@gmail.com](mailto:sadekunle135@gmail.com) 10 10 2024 01 12 2024 13 12 2024 14 12 2024 © Emerald Publishing Limited 2025 Emerald Publishing Limited Licensed re-use rights only The evolving...

Abstract View article PDF Add to Citation Manager

JOURNAL ARTICLES

Enhancing supply chain sustainability performance: the pivotal role of emerging technologies

Suman Niranjana, Vipul Garg, David Marius Gligor, Timothy G. Hawkins

Journal: Journal of Business & Industrial Marketing

Journal of Business & Industrial Marketing (2025) 40 (2): 374–390.

<https://doi.org/10.1108/JBIM-03-2024-0175>

Published: 15 January 2025

... on the mediating role of **emerging technologies**. It aims to deepen the understanding of this complex relationship, contributing to both theoretical knowledge and practical applications. Design/methodology/approach This study collected data from supply chain managers in the USA and Canada using a mixed-methods...

Abstract View article PDF Add to Citation Manager

Includes: Supplementary data

# Downloading Journals

- Select the journal article that you would like to download.
- Select pdf in order to download the journal.

emerald insight Journals Books Case Studies Collections Open Access Citation Manager  Cart  Richfield Graduate Inst of Tech (Pty) Ltd

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Journal of Science and Technology Policy Management [Journal Home](#) [Issues](#) [About this Journal](#) [Earlycite Articles](#)

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Volume 16, Issue 3  
6 March 2025



Next Article >

Article Contents

Introduction

Contents of the special issue

References

NON ARTICLE | MARCH 06 2025

Editorial: Digital and emerging technologies for competitiveness and a more resilient future **FREE**

Patricia Ordoñez De Pablos

+ Author & Article Information

*Journal of Science and Technology Policy Management* (2025) 16 (3): 401–404.

<https://doi.org/10.1108/JSTPM-04-2025-251>

 Split-Screen  PDF  Share  Tools  Cite  EPUB | PDF

Introduction

The COVID-19 pandemic highlighted the vulnerabilities of governments and businesses in dealing with disruptive situations. They are now more aware of the importance of shaping digital policies and investing in advanced digital technologies that help build more resilient economies and societies, enabling them to successfully navigate the digital and green transformation to remain competitive (Balakrishnan and Das, 2020; He and Chen, 2024; Konopik et al., 2022; Paul et al., 2024; Zhang et al., 2016, 2019, 2023).

In Europe, the European Commission develops a funding program called Horizon Europe (2021–2027). In particular, the goal of the Horizon Europe Cluster 4 – Digital is to “deliver on a green and digital transformation, increasing digital capacities and developing human-centered and ethical digital technologies” (European Commission, 2024a, 2024b). Destination 4 of this Cluster focuses on “Digital and emerging technologies for competitiveness and fit for the green deal.

 View Metrics

| Latest                                                                                                                                                               | Most Read | Most Cited |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------|
| <a href="#">Exploring the prospect of green growth in human developmentally augmented energy efficiency estimates</a>                                                |           |            |
| <a href="#">The way digitalization is driving global expansion of cryptocurrencies</a>                                                                               |           |            |
| <a href="#">Role of financial technology (FinTech) innovations in driving sustainable development: a comprehensive literature review and future research avenues</a> |           |            |
| <a href="#">Designing the future smart campus: integrating key elements to enhance user experience</a>                                                               |           |            |

# Saving the Journal

- The journal article can be saved or printed.
- You can also share with colleagues.

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## Editorial: Digital and emerging technologies for competitiveness and a more resilient future

Journal of Science  
and Technology  
Policy  
Management

401

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### Introduction

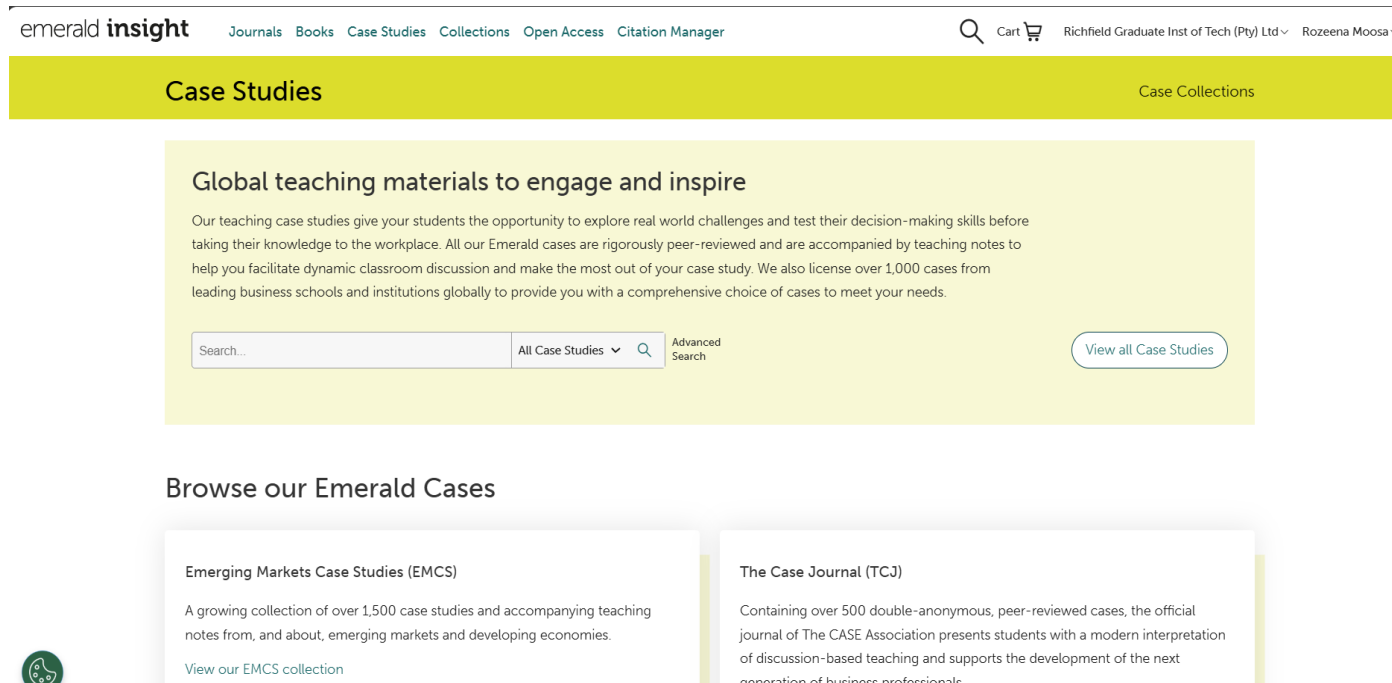
The COVID-19 pandemic highlighted the vulnerabilities of governments and businesses in dealing with disruptive situations. They are now more aware of the importance of shaping digital policies and investing in advanced digital technologies that help build more resilient economies and societies, enabling them to successfully navigate the digital and green transformation to remain competitive (Balakrishnan and Das, 2020; He and Chen, 2024; Konopik *et al.*, 2022; Paul *et al.*, 2024; Zhang *et al.*, 2016, 2019, 2023).

In Europe, the European Commission develops a funding program called Horizon Europe (2021–2027). In particular, the goal of the Horizon Europe Cluster 4 – Digital is to “deliver on a green and digital transformation, increasing digital capacities and developing human-centered and ethical digital technologies” (European Commission, 2024a, 2024b). Destination 4 of this Cluster focuses on “Digital and emerging technologies for competitiveness and fit for the green deal, supporting the calls on Digital and emerging topics” (European Commission, 2024b). On the other hand, an EU funding program called the Digital Europe Programme (DIGITAL) aims to bring “digital technology to businesses, citizens and public administrations” and provides funding in critical capacity areas such as artificial intelligence and advanced digital skills, promoting the use of digital technologies (European Commission, 2024c).

A more critical dialogue needs to be encouraged among academia, researchers, business developers, industry professionals and policymakers to shape the future of key enabling technologies for main stakeholders (companies, governments and citizens).

# Emerald e-Case Collection

- The institution has access to emerald emerging markets e-case collection.
- E-cases are also known as electronic case studies.



The screenshot displays the Emerald Insight website interface. At the top, the navigation bar includes the Emerald Insight logo, links for Journals, Books, Case Studies, Collections, Open Access, and Citation Manager, a search icon, a cart icon, and user information for Richfield Graduate Inst of Tech (Pty) Ltd and Rozeena Moosa. Below the navigation bar is a yellow banner with 'Case Studies' on the left and 'Case Collections' on the right. The main content area features a section titled 'Global teaching materials to engage and inspire' with a descriptive paragraph about the teaching case studies. Below this text is a search bar with the placeholder 'Search...', a dropdown menu for 'All Case Studies', an 'Advanced Search' link, and a 'View all Case Studies' button. Further down, the 'Browse our Emerald Cases' section is visible, featuring two cards: 'Emerging Markets Case Studies (EMCS)' and 'The Case Journal (TCJ)'. The EMCS card describes a collection of over 1,500 case studies and includes a link to 'View our EMCS collection'. The TCJ card describes a journal containing over 500 double-anonymous, peer-reviewed cases. A small circular logo is visible in the bottom left corner of the screenshot.

emerald insight Journals Books Case Studies Collections Open Access Citation Manager

Search Cart Richfield Graduate Inst of Tech (Pty) Ltd Rozeena Moosa

## Case Studies

Case Collections

### Global teaching materials to engage and inspire

Our teaching case studies give your students the opportunity to explore real world challenges and test their decision-making skills before taking their knowledge to the workplace. All our Emerald cases are rigorously peer-reviewed and are accompanied by teaching notes to help you facilitate dynamic classroom discussion and make the most out of your case study. We also license over 1,000 cases from leading business schools and institutions globally to provide you with a comprehensive choice of cases to meet your needs.

Search... All Case Studies Advanced Search View all Case Studies

### Browse our Emerald Cases

#### Emerging Markets Case Studies (EMCS)

A growing collection of over 1,500 case studies and accompanying teaching notes from, and about, emerging markets and developing economies.

[View our EMCS collection](#)

#### The Case Journal (TCJ)

Containing over 500 double-anonymous, peer-reviewed cases, the official journal of The CASE Association presents students with a modern interpretation of discussion-based teaching and supports the development of the next generation of business professionals.

# Emerald e-Case Collection

Subjects include:

- Accounting & Finance
- Built Environment
- Entrepreneurship
- Environmental Management
- Human Resource Management
- International Business
- Management Science
- Marketing
- Operations & Logistics
- Public Sector Management
- Strategy
- Tourism & Hospitality

# Emerald e-Case Collection

- The e-case studies is a digital collection of peer-reviewed teaching case studies focusing on business decision making and management in global markets.

The screenshot displays the Emerald e-Case Collection search interface. On the left, there is a sidebar with search filters. The 'Update Search' section includes a search bar and 'Filter All' options. Below this, the 'Format' filter shows 'Case Studies (3511)' selected. The 'Case Provider' filter lists several institutions, including 'Emerald Emerging Markets Case Studies (1651)', 'The CASE Journal (629)', 'Kellogg School of Management Cases (430)', 'Darden Business Publishing Cases (355)', 'Indian Institute of Management Ahmedabad (306)', 'The Case for Women (56)', 'Management School Fudan University (44)', 'Council of Supply Chain Management Professionals Cases (26)', and 'The Case Writing Centre'.

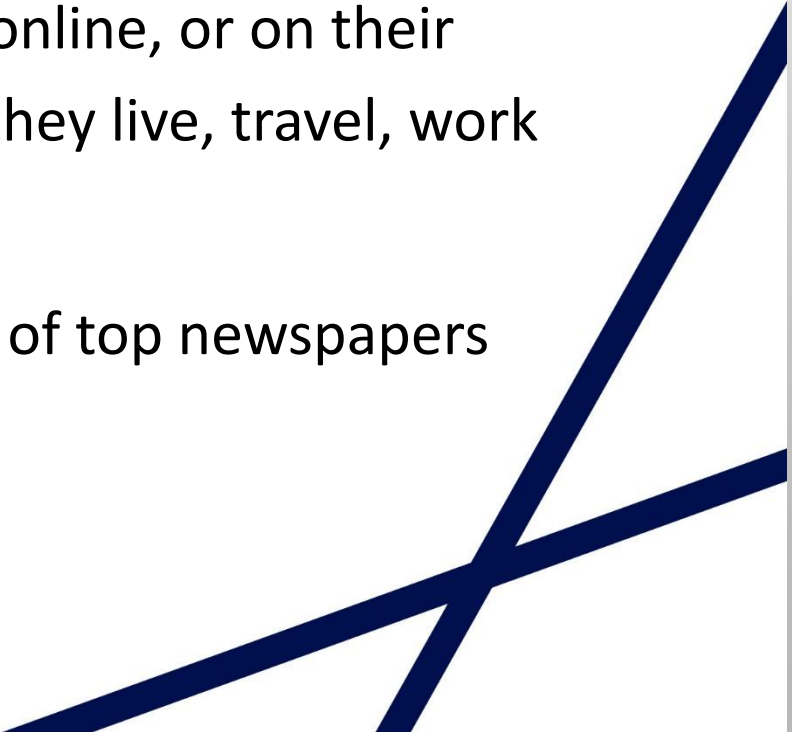
The main content area shows search results. The first result is titled 'The ripple effect: navigating an XRP investment decision' by Oleg Valkhromov, Ilan Alon, and Ilan Gildin, published in 'The CASE Journal (2025)' on June 16, 2025. The second result is 'Racing to stand out: the positioning dilemma of a new premium motorbike in emerging market' by Janakiraman Moorthy, Raghuram Ramadoss, and Ashok R. Sankethi, published in 'Emerald Emerging Markets Case Studies' on June 12, 2025. The third result is 'Naturals Salon: franchising challenges in India' by Sandeep Sivakumar, Santanu Bhadra, and Chackochen Mathai, published in 'Emerald Emerging Markets Case Studies'.

Each result includes a DOI link, a 'Published' date, and buttons for 'Abstract', 'View article', 'PDF', and 'Add to Citation Manager'.

# PressReader Connecting People through News



## Pressreader e-Newspapers/Magazines

- Pressreader offers unlimited digital access to over 3500 top newspapers and more than 3400 magazines. choose from full-version, current-day content in 60+ languages from more than 100 countries.
  - Students can enjoy reading the world's newspapers and magazines the way they want to receive them - in print, online, or on their mobile device, tablet or e-reader - wherever they live, travel, work or play.
  - Plus, download complete issues of thousands of top newspapers and magazines just as they appear in print.
- 

# Navigating PressReader

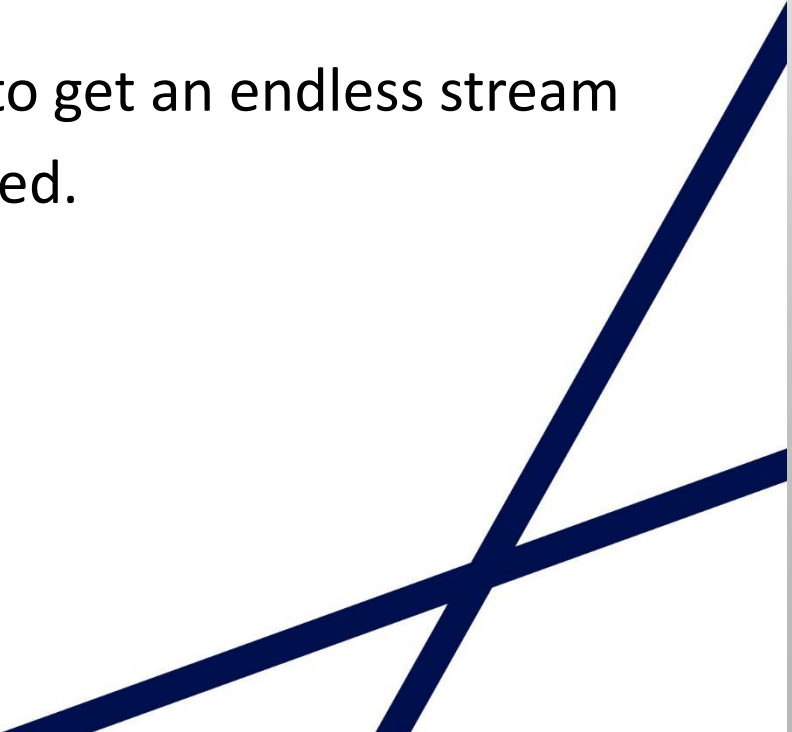
- Click on link: <http://www.pressreader.com/>
- This gives access to staff and students when at campus only.
- Pressreader can be accessed through moodle or the 14 days radiant access when not at campus.

# Signing In & Registration

- New users to sign up with email address and create password.
- You need to register to personalise your press reader experience

The screenshot shows the PressReader website interface. At the top, there is a navigation bar with links for 'CATALOG', 'FOR YOU', and 'MORE'. The PressReader logo is centered, and on the right, there are links for 'Gift Cards', a search icon, a user profile icon, and a menu icon. A modal window is open in the center, titled 'Welcome to PressReader'. It features a 'Cancel' button in the top left. On the left side of the modal, there are four large buttons for social media login: Facebook, Twitter, Google, and Library or Group. On the right side, there are input fields for 'Email address' and 'Password'. Below these fields, there is a 'Stay signed in' checkbox (checked) and a 'Forgot password?' link. A green 'Sign in' button is at the bottom right of the modal. Below the modal, there is a green link that says 'New User? Sign up now It's fast, easy and free.' The background of the website shows a 'Featured' section with various news and magazine covers like Bloomberg Businessweek, Utopia, and The Week.

# PressReader App

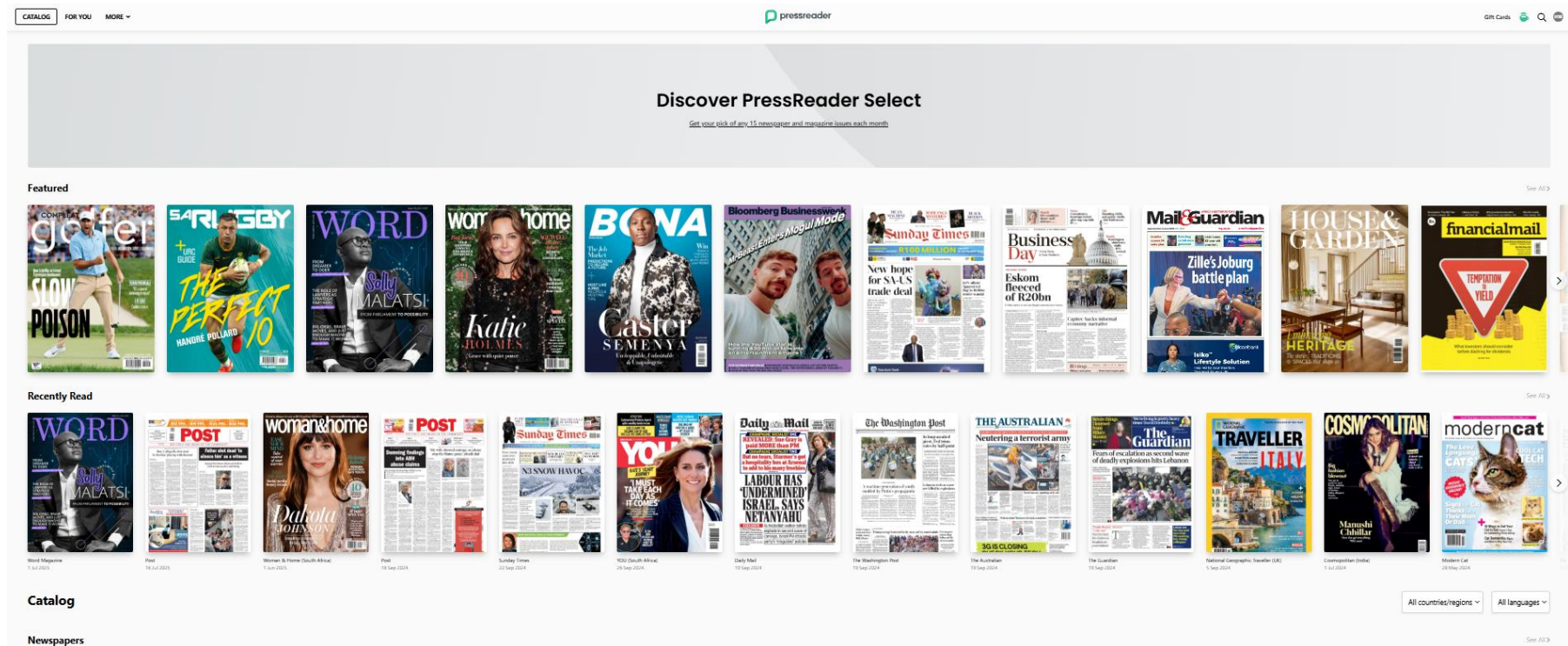
- Pressreader enables you to download your favourite publication to your pc, mac, mobile device, tablet or e-reader, allowing you to read publications when you are without an internet.
  - Important: please review the system requirements before downloading and installing pressreader.
  - Students can download the pressreader app to get an endless stream of top news stories in a personalized home feed.
- 

## 14 Days Radiant Access

- Pressreader can be accessed off campus by using the 14 days radiant access.
- This is simply an extension of the IP authentication, meaning after they leave the “hotspot”, they have 14 days of remote access; after 14 days, they need to return to the campus and re-connect to the network to extend for an additional 14 days.

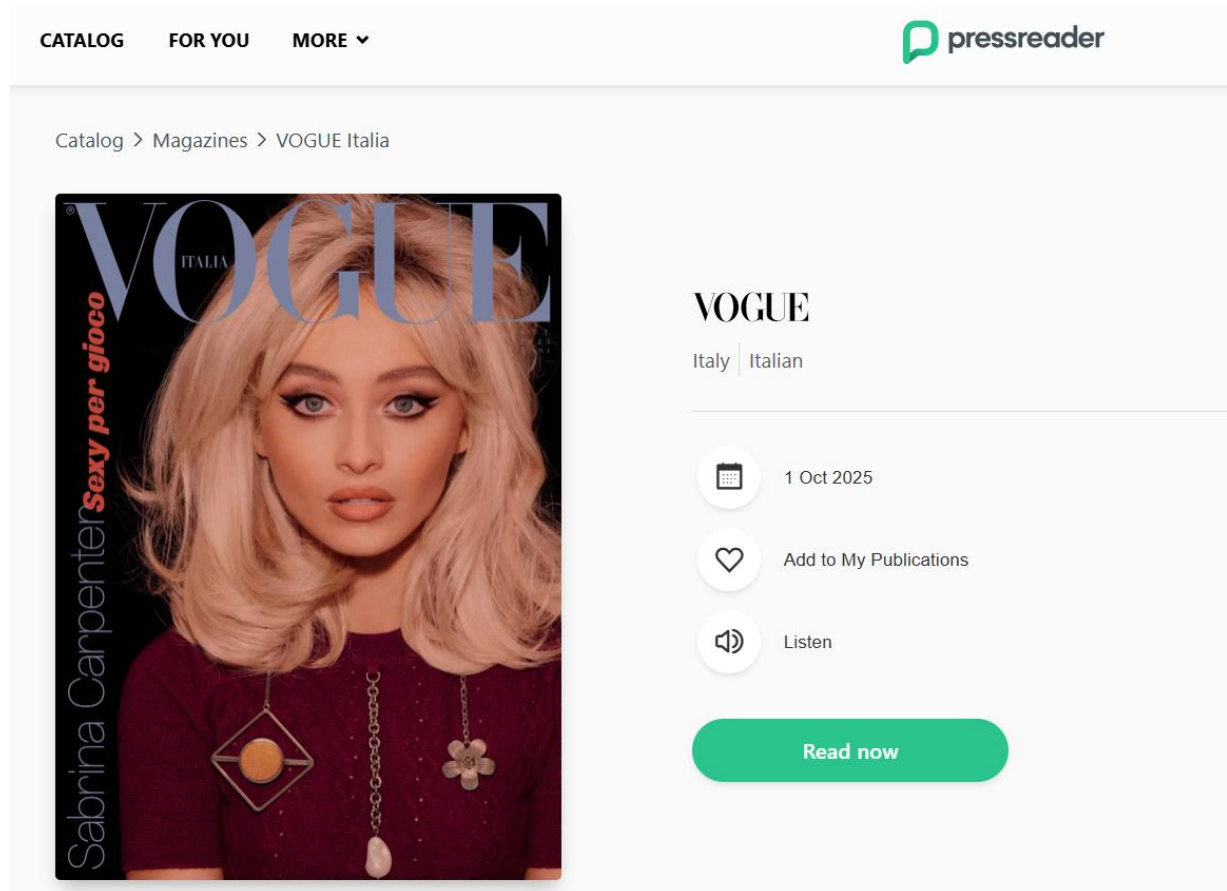
# Selecting Publications

- Click on countries or browse and select any publication you would like read.



# Selecting a Newspaper or Magazine

- Click on article you would like to read:



# Springer Nature e-Books

- The institution has partnered with International Publisher, Springer Nature, to make available over 3000 new titles of 2018/2015 editions of a series of e-books free of charge to registered students in the following fields:
- **Business**
- **Management**
- **Computer Science**
- **Economics**
- **Finance**
- **Mathematics**
- **Statistics**
- **Professional Computing**
- **Applied Computing**

# Springer Nature e-Books in Business & Economics

- The portfolio of Business and Economics books comprise of science monographs, handbooks, book series and textbooks in all subject areas.
- **CLICK ON LINK BELOW TO ACCESS 2018 COLLECTION:**

[HTTPS://LINK.SPRINGER.COM/SEARCH?PACKAGE=41169&FACET-END-YEAR=2018&FACET-START-YEAR=2018&FACET-CONTENT-TYPE=%22BOOK%22](https://link.springer.com/search?package=41169&facet-end-year=2018&facet-start-year=2018&facet-content-type=%22BOOK%22)

- **CLICK ON LINK BELOW TO ACCESS 2015 COLLECTION:**

[HTTP://LINK.SPRINGER.COM/SEARCH?PACKAGE=11643&FACET-END-YEAR=2015&FACET-START-YEAR=2015&FACET-CONTENT-TYPE=%22BOOK%22](http://link.springer.com/search?package=11643&facet-end-year=2015&facet-start-year=2015&facet-content-type=%22BOOK%22)

# Springer Nature e-Books in Computer Science

- The Computer Science offers latest in cutting-edge research to prepare students for an impactful career in computer science.
- **CLICK ON LINK BELOW TO ACCESS 2018 COLLECTION:**

[HTTPS://LINK.SPRINGER.COM/SEARCH?PACKAGE=11645&FACET-END-YEAR=2018&FACET-START-YEAR=2018&FACET-CONTENT-TYPE=%22BOOK%22](https://link.springer.com/search?package=11645&facet-end-year=2018&facet-start-year=2018&facet-content-type=%22BOOK%22)

- **CLICK ON LINK BELOW TO ACCESS 2015 COLLECTION:**

[HTTP://LINK.SPRINGER.COM/SEARCH?PACKAGE=11645&FACET-END-YEAR=2015&FACET-START-YEAR=2015&FACET-CONTENT-TYPE=%22BOOK%22](http://link.springer.com/search?package=11645&facet-end-year=2015&facet-start-year=2015&facet-content-type=%22BOOK%22)

# Springer e-Books Economics & Finance

- The Economics and Finance e-book collection features cutting-edge research from renowned authors and nobel laureates.
- **CLICK ON LINK BELOW TO ACCESS 2018 COLLECTION:**

[HTTPS://LINK.SPRINGER.COM/SEARCH?PACKAGE=41170&FACET-END-YEAR=2018&FACET-START-YEAR=2018&FACET-CONTENT-TYPE=%22BOOK%22](https://link.springer.com/search?package=41170&facet-end-year=2018&facet-start-year=2018&facet-content-type=%22BOOK%22)

- **CLICK ON LINK BELOW TO ACCESS 2015 COLLECTION:**

[HTTP://LINK.SPRINGER.COM/SEARCH?PACKAGE=11643&FACET-END-YEAR=2015&FACET-START-YEAR=2015&FACET-CONTENT-TYPE=%22BOOK%22](http://link.springer.com/search?package=11643&facet-end-year=2015&facet-start-year=2015&facet-content-type=%22BOOK%22)

# Springer e-Books Mathematics & Statistics

- The Mathematics and Statistics ebook collection is world-renowned and has published many bestselling textbooks, monographs and reference works.
- **CLICK ON LINK BELOW TO ACCESS 2018 COLLECTION:**

[HTTPS://LINK.SPRINGER.COM/SEARCH?PACKAGE=11649&FACET-END-YEAR=2018&FACET-START-YEAR=2018&FACET-CONTENT-TYPE=%22BOOK%22](https://link.springer.com/search?package=11649&facet-end-year=2018&facet-start-year=2018&facet-content-type=%22BOOK%22)

- **CLICK ON LINK BELOW TO ACCESS 2015 COLLECTION:**

[HTTP://LINK.SPRINGER.COM/SEARCH?PACKAGE=11649&FACET-END-YEAR=2015&FACET-START-YEAR=2015&FACET-CONTENT-TYPE=%22BOOK%22](http://link.springer.com/search?package=11649&facet-end-year=2015&facet-start-year=2015&facet-content-type=%22BOOK%22)

# Springer e-books Professional & Applied Computing

- The Professional and Applied Computing e-book collection includes a collection of a press book titles dedicated to meeting every level of educational and informational needs of developers, it professionals, and tech communities worldwide.

- **CLICK ON LINK BELOW TO ACCESS 2018 COLLECTION:**

[HTTPS://LINK.SPRINGER.COM/SEARCH?PACKAGE=12059&FACET-END-YEAR=2018&FACET-START-YEAR=2018&FACET-CONTENT-TYPE=%22BOOK%22](https://link.springer.com/search?package=12059&facet-end-year=2018&facet-start-year=2018&facet-content-type=%22BOOK%22)

- **CLICK ON LINK BELOW TO ACCESS 2015 COLLECTION:**

[HTTP://LINK.SPRINGER.COM/SEARCH?PACKAGE=12059&FACET-END-YEAR=2015&FACET-START-YEAR=2015&FACET-CONTENT-TYPE=%22BOOK%22](http://link.springer.com/search?package=12059&facet-end-year=2015&facet-start-year=2015&facet-content-type=%22BOOK%22)

# Selecting e-Books

- Select e-book you would like to download:

content

Refine Your Search

Content Type

Book

Discipline

Computer Science 260

Subdiscipline

see all

Programming Languages, Compilers, Interpreters 60

Microsoft and .NET 52

Programming Techniques 49

Web Development 46

Big Data 37

Language

English 260

You are now only searching within the eBook Package english Professional Computing and Web Design package

STOP searching within this package

Sort By

Newest First

Date Published

Page 1 of 13

Show documents published

2018 - 2018

Start year

End year

Submit

Book

Pro TypeScript

Application-Scale JavaScript Development

Steve Fenton (2018)



Book

Introducing InnoDB Cluster

Learning the MySQL High Availability Stack

Charles Bell (2018)



Book

Business Case Analysis with R

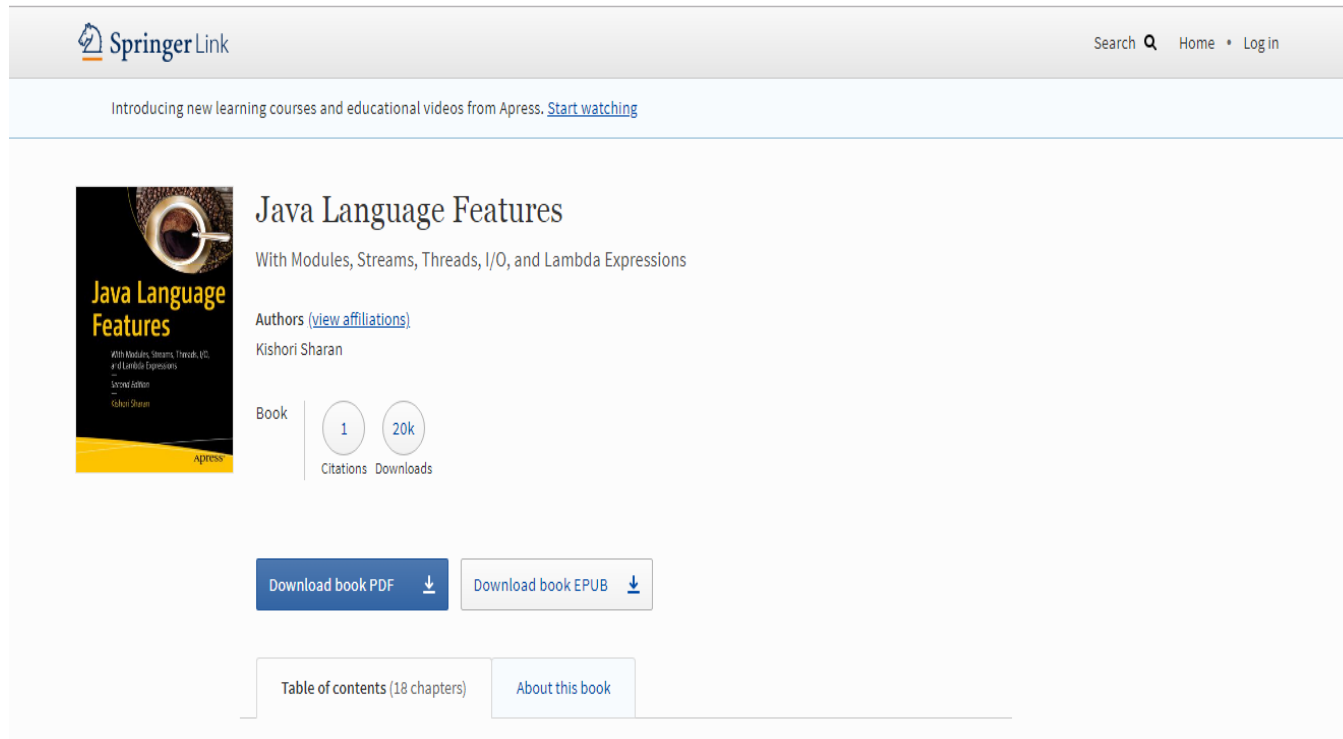
Simulation Tutorials to Support Complex Business Decisions

Robert D. Brown III (2018)



# Downloading e-Book

- Click on download:



The screenshot shows the SpringerLink interface for the book "Java Language Features". The page includes a search bar, navigation links (Home, Login), and a banner for new learning courses. The book details section shows the cover image, title, subtitle, author, and publication information. It also displays the number of citations (1) and downloads (20k). At the bottom, there are buttons for downloading the book in PDF or EPUB format, and links to the table of contents and about the book.

SpringerLink

Search Home Login

Introducing new learning courses and educational videos from Apress. [Start watching](#)

**Java Language Features**  
With Modules, Streams, Threads, I/O, and Lambda Expressions

Authors ([view affiliations](#))  
Kishori Sharan

Book

1 Citations 20k Downloads

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[Table of contents \(18 chapters\)](#) [About this book](#)

# Download Complete

- The book can be read, printed or saved on your computer and shared with other colleagues.



# Elsevier ScienceDirect e-Book Collection

The institution has perpetual access to Elsevier ScienceDirect 2012-2018 e-book collection.

The e-book collection consists of the following subject areas:

Computer Science

Engineering

Mathematics

Social Science

Business, Management, Hospitality and Tourism

Finance

Media Technology

Medicine and Dentistry



# Campus Access

The e-book collection can be accessed through IP Address Authentication at campuses.  
Click on link: [www.ScienceDirect.com](http://www.ScienceDirect.com)

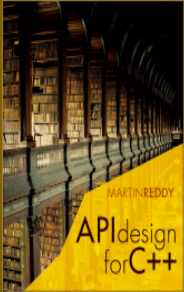


# Selecting an e-Book

The entire e-book can be downloaded or selected chapters:

## API Design for C++

Book • 2011



Authors:  
Martin Reddy

↓ About the book

### Browse this book

↓ By table of contents

### Book description

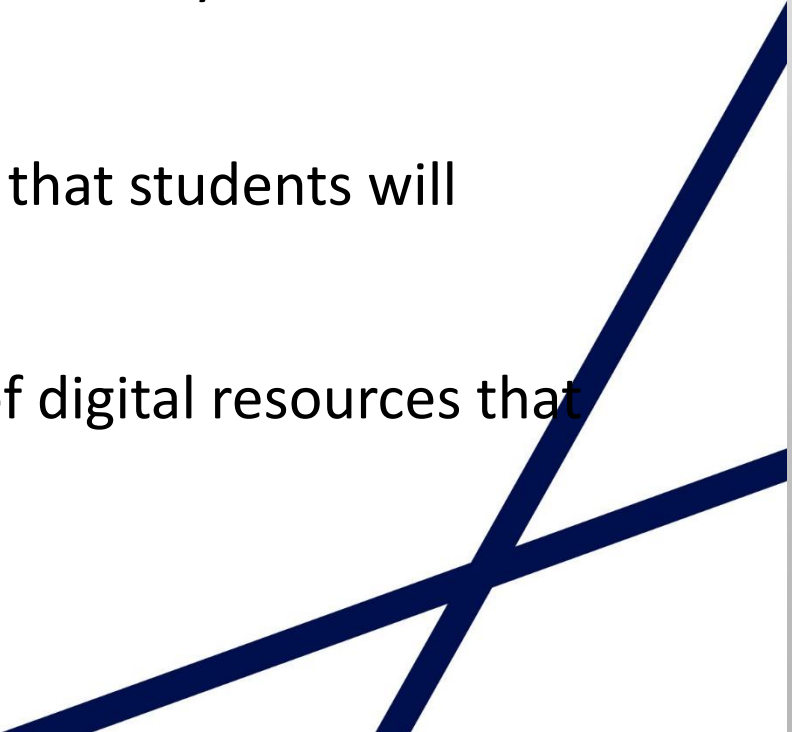
API Design for C++ provides a comprehensive discussion of Application Programming Interface (API) development, from initial design through implementation, testing, documentation, r ... [read full description](#)

### Get this book

↓ Download all chapters

↻ Share this book

## Digital Library Benefits

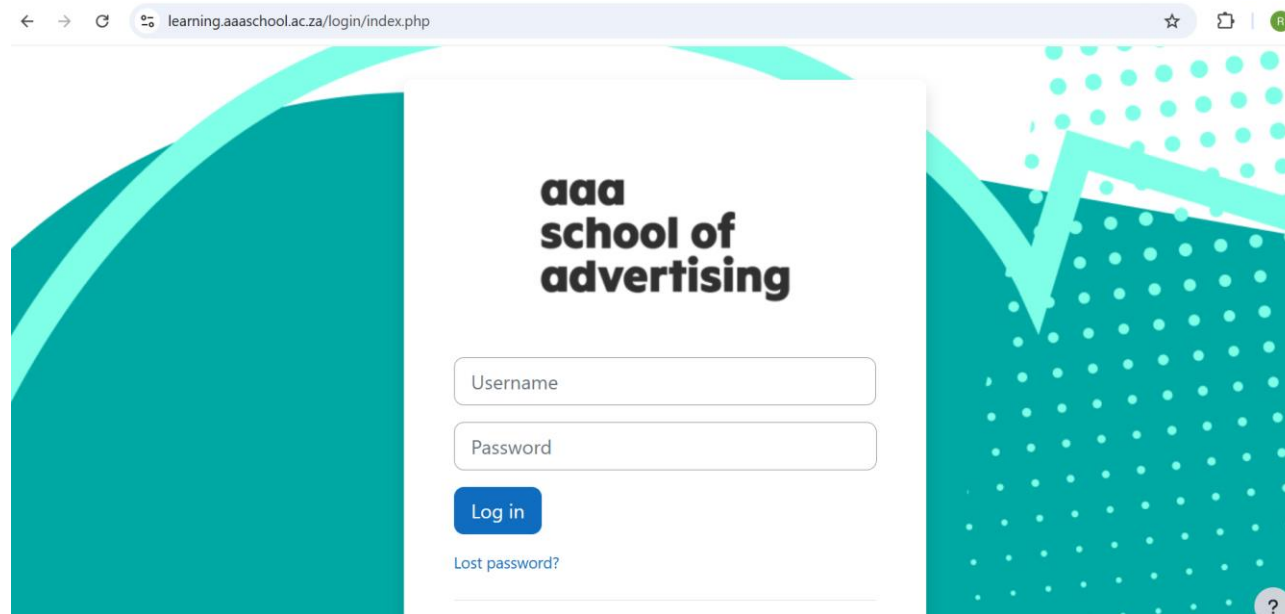
- How do students benefit?
  - Hassle free: no set up or maintenance required.
  - Simple: easy access to digital resources.
  - Convenient: download your favourite article and read anywhere, anytime.
  - Enjoyable: enhanced with unique digital features that students will enjoy an interactive virtual reading experience.
  - Selection: students have access to a wide range of digital resources that can be used for research, teaching & learning.
- 

## Please Note

- Please note that “e-libraries” are available on campuses using the free wifi.
- To access “e-libraries” out of campuses and at your own cost, using 3g or other wifi sources, please log onto the moodle portal as follows:
- <https://learning.aaaschool.ac.za/>

# Accessing Moodle

- Click on link: <https://learning.aaaschool.ac.za/>
- Enter your unique username and password and to log in



# Accessing The Digital Library

- Select the tab “Library”

The screenshot shows a web browser at the URL `learning.aaaschool.ac.za/my/`. The navigation bar includes links for Home, Dashboard, My courses, Search Modules, Library, and More. The Library dropdown menu is open, displaying a list of digital resources: EBSCO Resources, PressReader, Digital Library Resources, Emerald, Springer eBooks, and ScienceDirect. Below the navigation bar, the user is greeted with "Welcome, Rosani". A calendar widget for October 2025 is visible, showing the current date as the 2nd. A "New event" button is located next to the calendar. The interface also features a notification bell with a red badge showing "24", a user profile icon labeled "RM", and an "Edit mode" toggle switch.

learning.aaaschool.ac.za/my/

aaa school of advertising

Home Dashboard My courses Search Modules Library More

24 RM Edit mode

Welcome, Rosani

Calendar

All courses

New event

September October 2025 November

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|-----|-----|-----|
|     |     | 1   | 2   | 3   | 4   | 5   |
| 6   | 7   | 8   | 9   | 10  | 11  | 12  |

Thank You

Kindly contact the  
Library Manager: Mrs Rosanna Moosa  
for Remote Access to Emerald Publishing,  
Springer and Elsevier ScienceDirect e-books

[rosanna.moosa@growth-ten.com](mailto:rosanna.moosa@growth-ten.com)



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**thank you**